

County of Wellington Credit Review

July 13, 2022



Credit Review 2022

- ✓ Welcome
- ✓ Economic Development
Focus and Highlights
- ✓ Socio Economic Profile
- ✓ Jobs and Employment
- ✓ Municipal and County
Investments
- ✓ Development Activity
- ✓ Outlook





Wellington County Economic Profile 2021

- ▶ **Population: 102,250**
- ▶ **Population projected at 160,000 by 2051**
- ▶ **7 Municipalities surrounding the City of Guelph**
- ▶ **Land: 2,610 km²**
- ▶ **Assessment Base (\$M): 20,137**
- ▶ **Unemployment Rate: 4.30%**
- ▶ **Households: 36,040**
- ▶ **Average Household Income: \$123,772**
- ▶ **Businesses: 3,631** (with 1 employee or more)
13,266 (total including self-employed persons)
- ▶ **Labour Force: 58,164**
- ▶ **Employment: 47,249**
- ▶ **Value of Building Permits (\$M): 717**
- ▶ **Housing Starts: 814**



Ride Well Transportation Pilot

- ▶ March 2021: featured in the Federal Rural Transportation Announcement as a Rural Transit Solution.
- ▶ June 2021: MTO Community Transportation Grant announced an extension of funding: \$242,000 for two more years of pilot service to March 31, 2025.
- ▶ September 2021: increase from 26 vehicle hours to 31 to accommodate demand.
- ▶ 2021 serviced 4,572 rides vs. 2020 serviced 2,248 rides, resulting in 103% growth.
- ▶ Return to Rideshare on April 4, 2022.
- ▶ Service Review in 2022 looking at sustainability and service delivery model.

NEED A RIDE?

Check out the RIDE WELL transit pilot service!

Enjoy **\$5.00 off** your first ride by entering the code **"FIRSTRIDE"** at checkout

- 1 Visit www.ridewell.ca/book, get the app, or call 1.833.900.RIDE (7433) to register for an account.
- 2 Enter your pick-up and drop-off addresses.
- 3 Choose a time between 6:00 am and 7:00 pm, Monday to Friday.
- 4 Book and pay for your trip with a credit card.

 **RIDE WELL**

 **Ontario** 

Find out more at www.ridewell.ca

 **RIDE WELL** will return to shared rides on April 4

What you need to know:

- Bookings will return to a per-seat basis. Multiple rider discounts will apply to bookings with 2 or more seats booked.
- You may get paired with other community members taking the service to similar destinations.
- Ridesharing allows for more ride availability and flexibility!

 **Ontario** 

Find out more at www.ridewell.ca

Attainable Housing

- ▶ Housing Taskforce includes County Senior Leadership.
- ▶ Goals: Increase housing stock, add housing incentives to our CIP programme, develop a marketing campaign to combat NIMBYism, metrics to track growth.
- ▶ Yes in My Backyard training via the Poverty Elimination Taskforce of Guelph Wellington



wellington.ca/livehere

Invest WELL Community Improvement Programme (CIP)

- ▶ 10 Projects Approved in 2021
- ▶ \$82,500 County Investment
- ▶ \$113,864 Member Municipality Investment
- ▶ Total project values \$4,142,070
- ▶ Total ROI \$1:\$20 (County and Municipal Contribution)

Invest WELL Priorities

1. Use Land Strategically
2. Provide Rental Housing
3. Improve Buildings and Infrastructure
4. Diversify the Economy
5. Promote Tourism

CIP Review and Update in 2022. Incorporate housing and sustainability.



Downtown Palmerston Before



Downtown Palmerston After

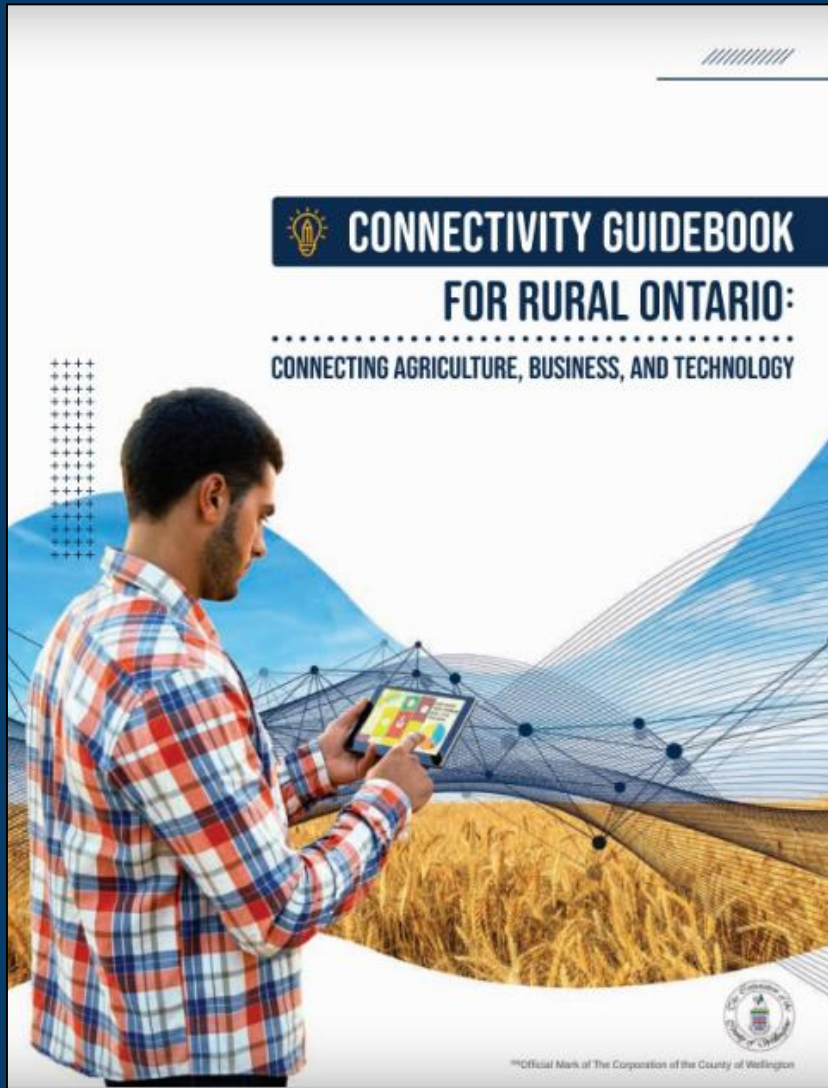
SWIFT: Southwestern Integrated Fibre Technology Inc.

- ▶ 4 Wellington County SWIFT projects approved in 2020
- ▶ 3 of 4 projects completed
- ▶ Project value: \$12,969,035
- ▶ Premises passed: 3,085
- ▶ Road kilometres: 197



MUNICIPALITY	PROJECT ID	RECIPIENT	PREMISES PASSED	ROAD KMs	PROJECT VALUE	SWIFT CONTRIBUTION	PROJECT STATUS	CONSTRUCTION COMPLETION DATE	FINAL NETWORK IN-SERVICE DATE
Wellington	Total	Various	3,085	197	\$12,969,035	\$8,054,381	3/4	30-Nov-22	30-Nov-22
Wellington	WEL_01_COG	Cogeco	359	18	\$976,084	\$534,690	Complete	29-Jul-21	13-Aug-21
Wellington	WEL_03_COG	Cogeco	1,777	101.4	\$7,276,123	\$4,406,497	In progress	30-Nov-22	30-Nov-22
Wellington	WEL_04_EHTEL	Eh!tel	674	34.2	\$2,667,315	\$1,801,480	Complete	31-Dec-20	27-Jan-21
Wellington	WEL_08_NFTC	NFTC	275	43.3	\$2,049,513	\$1,311,714	Complete	19-Apr-21	25-May-21

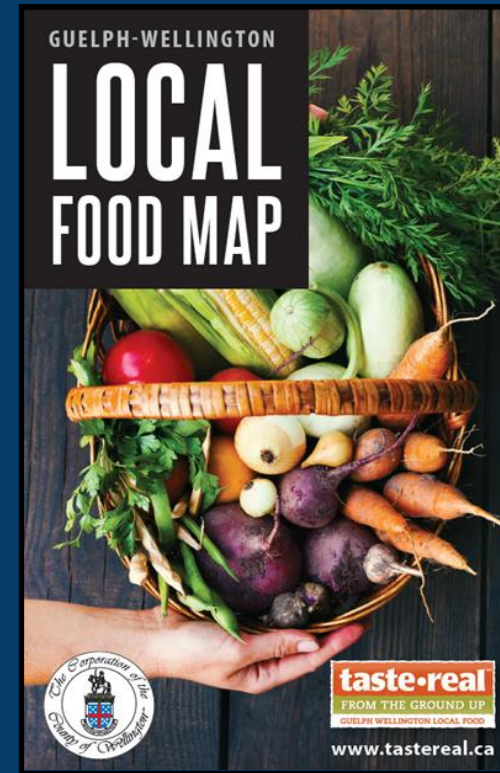
Internet and Connectivity Support



- ▶ Economic Development committed \$4 million dollar over the next 5 years to support future broadband projects in the 2021 budget.
- ▶ Released the Connectivity Guidebook for Rural Ontario in June 2021.
*EDCO Rural Economic Development Award Finalist
- ▶ CIRA Internet Speed Testing
- ▶ Supporting internet enquires and helping businesses and residents find solutions.

Taste Real Local Food

- ▶ Taste Real participants: 197 in 2021 (200 in 2022)
- ▶ Farmers' Market Trail: encouraging residents and visitors to explore the 8 local farmers' markets
- ▶ Farmers' Market Boxes: curated market boxes generated \$25,000 in sales for local farmers' market businesses in 2021
 - *EDCO Rural Economic Development Award Winner.
- ▶ Online Take Out Map
- ▶ Online Picnic Map



2021 Highlights



Our Food Future

- ▶ April 2021, \$5 million in federal funding for Circular Opportunity Innovation Launchpad COIL announced.
- ▶ Food Hub Feasibility Study
- ▶ Experimental Acres Pilot Launch
- ▶ ReSource Exchange Marketplace
- ▶ Industrial, Commercial and Institutional (ICI) sector organic waste pilot
- ▶ Project Mid-term Report
*goal of 50 circular business and collaborations achieved



Our Food Future Goals

- ▶ Goal 1: Affordable, nutritious food
- ▶ Goal 2: Circular businesses and collaborations
- ▶ Goal 3: Waste as a resource
- ▶ Goal 4: Systems change

Wellington County Business Recovery Grants

Opens May 6, 2021

Wellington County Business Recovery Grants will be administered by the local Community Futures Development Corporations: Waterloo Wellington Community Futures (WWCF) and the Saugeen Economic Development Corporation (SEDC). Three grants are available from a pool of \$150,000.



Business Safety Supply and PPE Grant

Grant maximum of \$1,000 to enhance safety measures.



Business Services Support Grant

Grant maximum of \$1,000 for services that support COVID-19 recovery.



Physical Adaptation and Technology Grant

Grant maximum of \$1,500 for projects related to physical adaptation and technology that will support the business in operating safely.

Learn more about eligible expenses at www.wellington.ca/businessgrants

To apply, contact:



Saugeen Economic Development Corporation (SEDC)
www.sedc.ca
Business in Minto and Wellington North



Wellington Waterloo Community Futures (WWCF)
www.wwcf.ca
Business in Centre Wellington, Erin, Guelph Eramosa, Mapleton and Puslinch

Grant application details:

Businesses operating a physical location in Wellington County may apply for a one-time grant.

- Total maximum grant allowance per business is \$2,000.
- Funding is for items and projects as of March 29, 2021.
- Business has been in operation since January 1, 2021.
- Complete the Wellington County Business Recovery Grant Application.
- Provide a quote, estimate, or invoice for items or project.
- Provide a copy of your Master Business License or Incorporation documents.
- Applications accepted on a first come, first serve basis and until all funding is allocated.
- Grants will be paid with proof of invoice.
- Grants must be paid out within 60 days of approval.

Alternate formats available upon request.



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Business Support

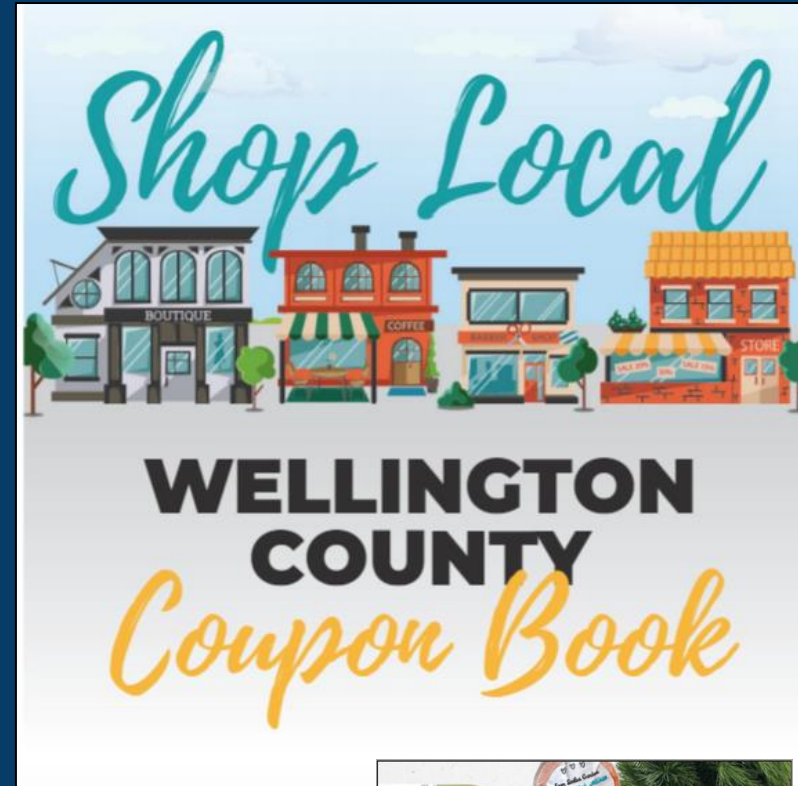
Partnered with Local Community Futures organizations to provide \$150,000 in Business Recovery Grants. 163 grants supported 93 business across sectors.

- ▶ Business Safety Supply and PPE Grant: 45
- ▶ Business Services Support Grant: 57
- ▶ Physical Adaptation and Technology Grant: 61

Additional funding for business support agencies to provide workshop and events

Business Support and Shop Local

- ▶ Ongoing promotion to encourage: Shop Local, Eat Local, Spend Local.
- ▶ Support to the local Chamber of Commerce for a collective Shop Local Wellington County campaign. 90K in funding from the Ontario Chamber Shop Local Grant. Included a marketing campaign and coupon book. Overall, 525 businesses participated.
- ▶ Local seasonal food and gift guide and local businesses promotion.



Shop Local.
Eat Local.
Spend Local.



SUPPORT BUSINESS IN WELLINGTON COUNTY

On Monday, December 14, the Wellington-Dufferin-Guelph Health Unit moved into the RED CONTROL level of the COVID-19 Provincial Framework.

We can make a difference by supporting our local businesses.

Here's how:

- Order take-out from a local restaurant
- Shop online or order by phone
- Enquire about curbside pickup or delivery
- Purchase local business gift cards
- Learn more about products and services available locally at www.wellington.ca/localbiz



Even in the Red-Control zone, you can support local businesses!

Tips to shop safe:

- Prepare a shopping list
- Call ahead to confirm availability and hours
- Limit your time inside
- Dress warm, you may have to stand in line
- Keep your distance and wear a mask



Let's continue to work together to protect our most vulnerable, keep our businesses open and our children in school. Please continue to follow all public health guidance.



Visit www.wdgppublichealth.ca to learn more.



ALTERNATE FORMATS AVAILABLE UPON REQUEST
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Business Support: Tourism/Downtown

- ▶ Tourism Adaptation and Recovery Support Fund
 - ▶ For culinary, accommodation, retail, attraction, events
 - ▶ Supported by RTO4, Federal funds, County promotion
 - ▶ 25 Wellington County businesses and organizations received \$103,705.97 in funding
 - ▶ Overall investment \$234,859
- ▶ Digital Main Street funding offered through Business Centre Guelph Wellington and LaunchIt.
- ▶ Digital Main Street Community Collaboration Project
 - ▶ Provided \$45,636 in funding projects in Wellington County in 2021.
- ▶ Community Revitalization and Tourism Relief Funds
 - ▶ Provided \$1.15 million for local projects



Tourism Pay-to-Play Signage had 30 businesses participating in 2021 and that has increased to 36 business in 2022.

Workforce Support

- ▶ Talent Attraction: Welcoming and Inclusion Assessment Survey in 2021. Actions include community welcoming initiatives, access to information, welcoming packages, business support and access to ESL training.
- ▶ Workforce Planning Board of Waterloo, Wellington and Dufferin **FindYourJob.ca** resource showcases available jobs in Wellington, Dufferin, Guelph and Waterloo Region and provided online job fairs in 2021.

FindYourJob.ca

- ▶ Direct business support: example Schneider National Carrier
- ▶ Western Ontario Warden's Caucus Workforce Strategy development in 2021.

2021 Highlights



What's **YOUR** Wellington County?

Whether you're a newcomer or longtime resident,
tell us what it's really like to live and work here.

Welcoming and Inclusion Assessment Survey

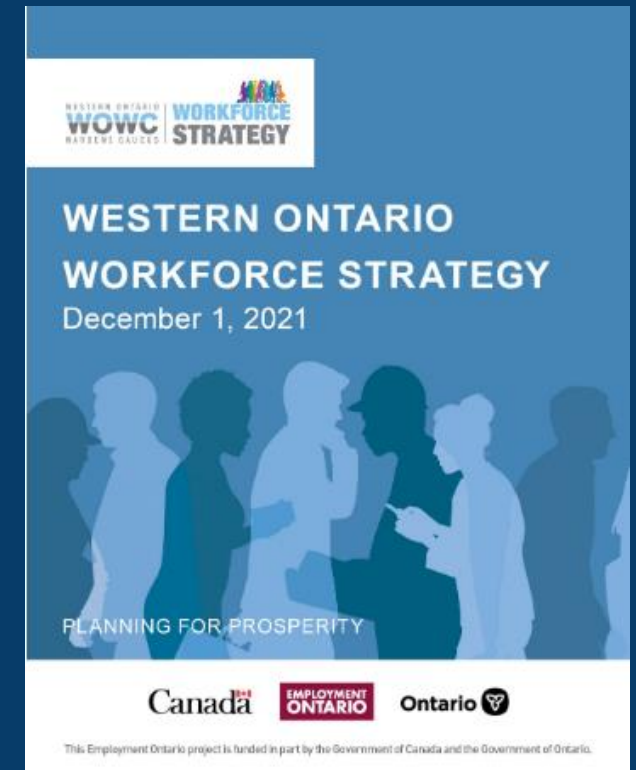
Complete the survey at wellington.ca/welcome



Western Ontario Warden's Caucus (WOWC)

2021 Highlights

- Strong regional focus, networking and information sharing.
- Developed a Regional Workforce Strategy in 2021 with a focus on:
 1. Workforce Retention and Attraction
 2. Leveraging Existing Population
 3. Attainable Housing
 4. Employer Recruitment and Retention
- ConnectON: Agricultural and Manufacturing Asset Mapping
- Hired: Kate Burns-Gallagher as new Executive Director.
- Counties are dedicating staff to move forward and taking a regional approach.



2022 Highlights

- ▶ April: Economic Development Chair, Councillor George Bridge recognized as the Economic Development Council of Ontario's 2021 Community Influencer of the Year.
- ▶ April: Winner of EDCO Rural Economic Development Award for Taste Real Market Box Programme.
- ▶ April: Ride Well resumes ridesharing.
- ▶ May: Elora South Inc., Invest Well TIEG approved by Council. County TIEG value of \$931,695. The property will see an assessment value increase from \$2 million to \$130 million upon full build out of the project.

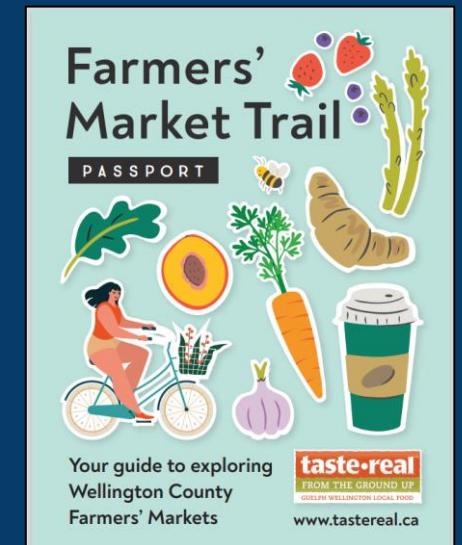
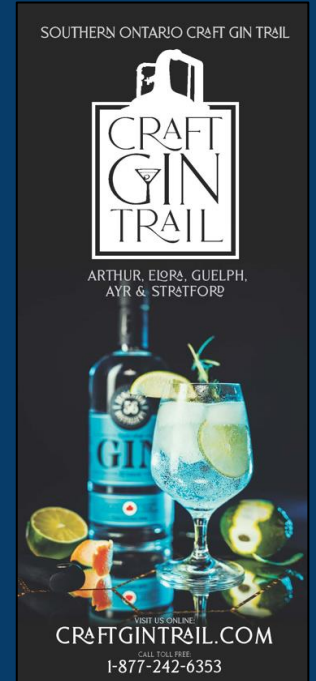
2022 Highlights



2022 Highlights

2022 Highlights

- ▶ June 2022: Featured in CTV's Fields to Forks segments for the Farmers' Market Box Initiative.
- ▶ June 2022: Craft Gin Trail launched.
- ▶ June 2022: Successful in obtaining 100% grant funding to establish a Wellington County Tourism Strategy.
- ▶ July 2022: Food Experience Guide released.
- ▶ September 9-18: Welcoming Week, hosted by the Local Immigration Partnership.
- ▶ 2023: Hosting Culinary Tourism Alliance Feast on the Farm.



Demographics: Population + Households

Source: County Planning

Municipality	Population 2021	Population 2051	Households 2021	Households 2051
Centre Wellington	32,890	58,900	12,130	22,400
Erin	12,250	26,300	4,260	9,200
Guelph Eramosa	14,230	14,700	4,800	5,110
Mapleton	11,610	14,400	3,380	4,540
Minto	9,740	15,200	3,500	5,460
Puslinch	8,400	10,000	2,980	3,560
Wellington North	13,130	20,500	4,990	7,660
Wellington County	102,250	160,000	36,040	57,930

Population

- ▶ 90,880 (2016)
- ▶ 100,980 (2020)
- ▶ 102,250 (2021)

1.25% increase
from 2020 to 2021

12.5% increase
from 2016 to 2021

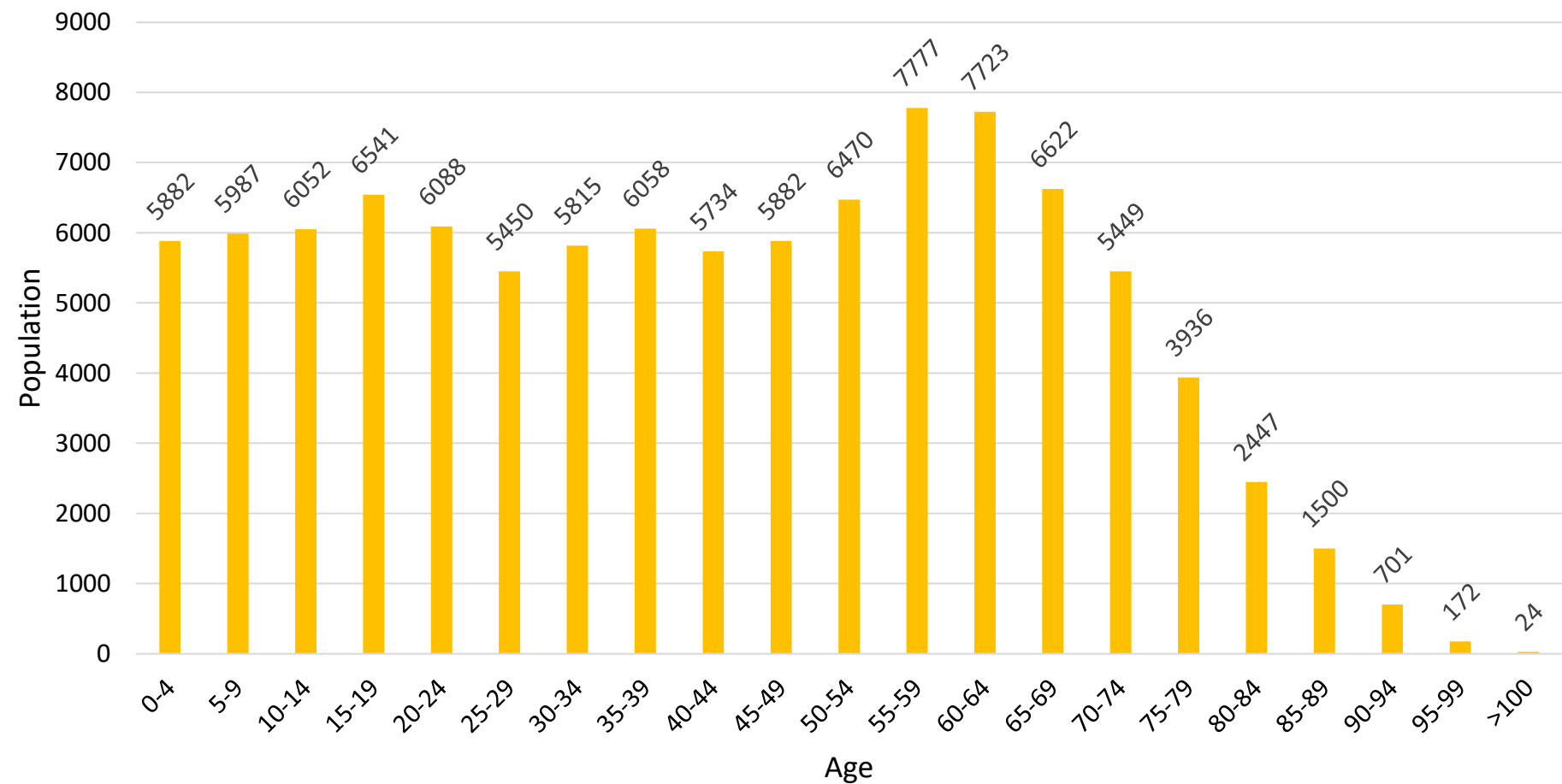
*The End of 2021 Population and Household totals are taken from the Watson and Associates Growth Tracking Model based on the 2016 census and recent building permit activity. Note: The 2051 population and household numbers are draft and are based on growth management work completed to date. The County will be finalizing the forecasts through an Official Plan amendment to the County Official Plan and are subject to change.



Demographics: Population by Age (2021)

Source: Manifold

Wellington County Population by Age (2021)



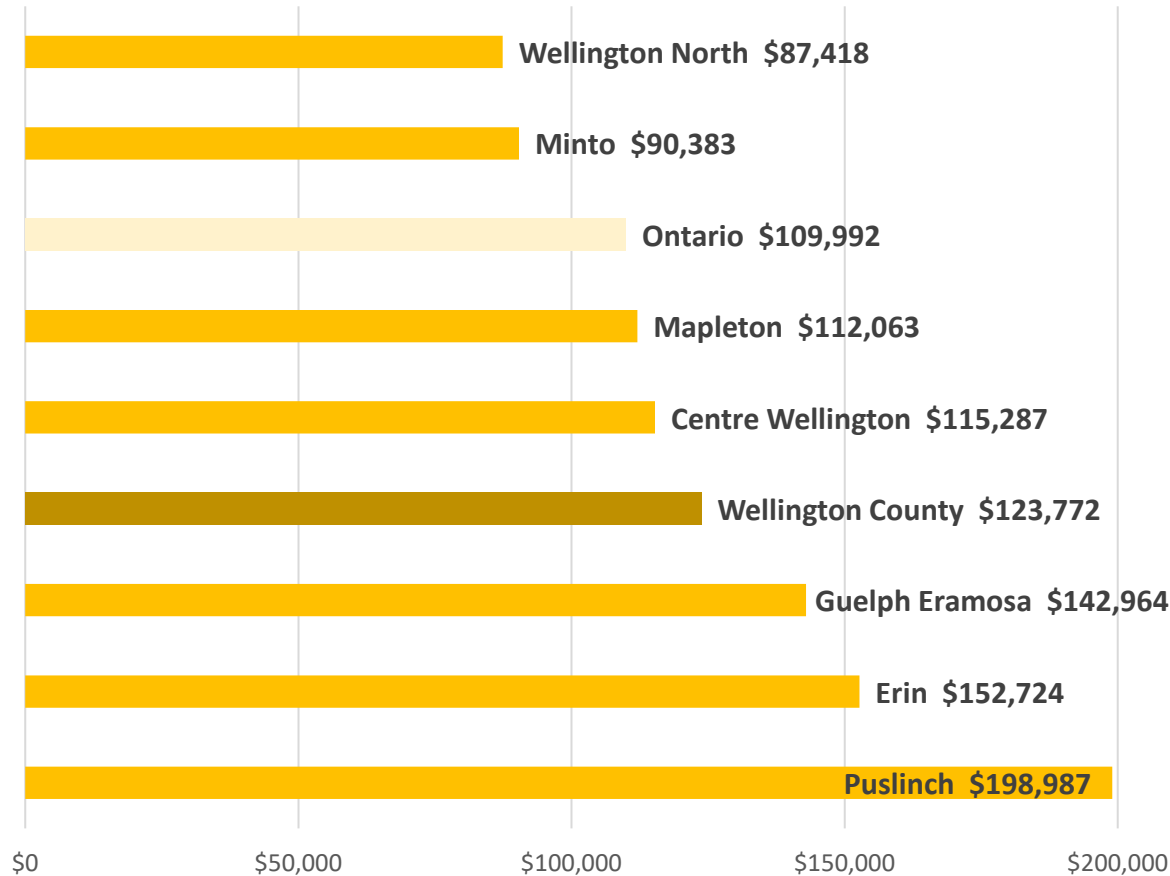
Municipality	Average Age
Centre Wellington	43.2
Erin	43.3
Guelph Eramosa	42.7
Mapleton	34.7
Minto	41.3
Puslinch	45.7
Wellington North	42.3
Wellington County	42.1



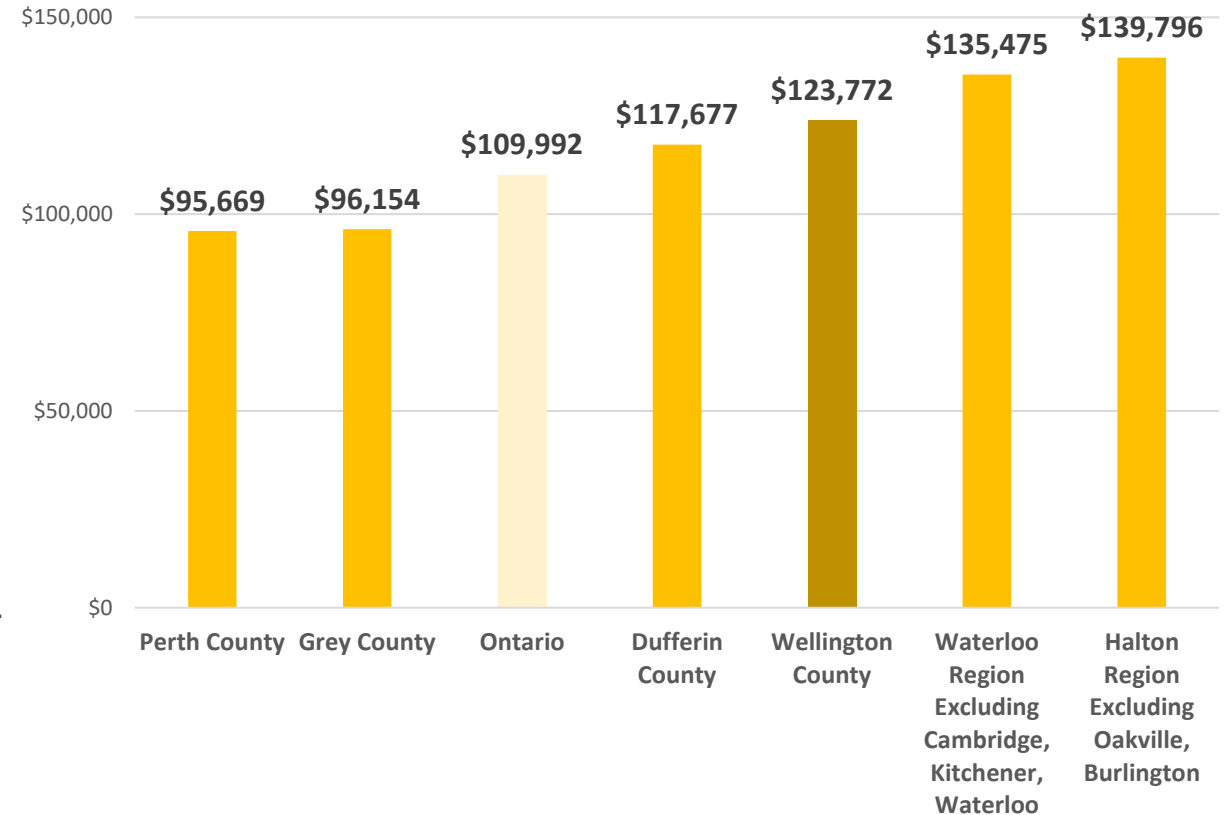
Average Household Income (2021)

Source: Manifold Data

Average Household Income (2021)



Average Total Income of Households Compared (2021)



Labour Force by Municipality (2021)

Source: Manifold Data

Municipality	Labour Force 2021	% of County Labour Force
Centre Wellington	18,651	32.1%
Erin	7,865	13.5%
Guelph Eramosa	8,466	14.6%
Mapleton	6,267	10.8%
Minto	5,207	9.0%
Puslinch	4,659	8.0%
Wellington North	7,049	12.1%
Wellington County	58,164	100.0%

- ▶ Labour Force:
57,136 (2020)
58,164 (2021)
- ▶ 1.8 % increase



Job Growth (2021)

Source: EMSI Analyst

Municipality	2017	2018	2019	2020	2021	% Change 2017-2021	% Change 2020-2021	2021 Business 1+ employee	2021 Business Full count
Centre Wellington	12,576	13,257	13,412	12,287	12,549	-0.2%	2.1%	1,002	3,349
Erin	4,393	4,317	4,279	4,127	4,156	-5.4%	0.7%	465	1,588
Guelph/Eramosa	6,847	6,870	6,861	6,555	6,563	-4.2%	0.1%	573	2,047
Mapleton	3,916	3,853	3,972	4,250	4,156	6.1%	-2.2%	428	1,913
Minto	4,971	4,990	5,040	4,707	4,908	-1.3%	4.3%	254	1,036
Puslinch	6,026	6,740	8,116	7,271	7,432	23.3%	2.2%	508	1,793
Wellington North	7,416	7,590	7,842	7,253	7,485	0.9%	3.2%	401	1,540
Wellington County	46,144	47,616	49,522	46,451	47,249	2.4%	1.7%	3,631	13,266

Jobs totaled 46,144 in 2017 and 47,249 in 2021 resulting in **2.4% growth** over 5 years.

Number of businesses with one employee or more **3,631** when including business with an indeterminate employee count, businesses total **13,266** in Wellington County.



Occupation by Industry (2020-2021)

Source: EMSI Analyst

Occupation Description	Employment in Industry Group			Change 2020 - 2021	% Change 2020 - 2021	% of Total Jobs in Industry Group (2021)
	2017	2020	2021			
Trades, transport and equipment operators and related occupations	9,540	10,265	10,584	320	3.1%	22.4%
Sales and service occupations	8,868	8,946	9,084	138	1.5%	19.2%
Management occupations	6,123	6,100	5,677	-423	-6.9%	12.0%
Business, finance and administration occupations	5,742	5,461	5,656	195	3.6%	12.0%
Occupations in manufacturing and utilities	4,542	4,745	4,959	214	4.5%	10.5%
Occupations in education, law and social, community and government services	3,368	3,200	3,295	95	3.0%	7.0%
Natural and applied sciences and related occupations	2,329	2,340	2,493	153	6.5%	5.3%
Health occupations	2,056	1,888	1,993	104	5.5%	4.2%
Natural resources, agriculture and related production occupations	1,866	1,831	1,832	1	0.1%	3.9%
Occupations in art, culture, recreation and sport	1,048	1,108	1,075	-33	-3.0%	2.3%
Unclassified	662	568	602	35	6.1%	1.3%
Total	46,144	46,451	47,249	799	1.7%	100.0%

Please note employment totals may not add up due to municipal data categories with insufficient data



Major Sectors of Employment (2020-2021)

Source: EMSI Analyst

NAICS	Description	Jobs 2017	Jobs 2020	Jobs 2021	2017-2021 % Change	2020 - 2021 # Change	2020 - 2021 % Change	% of Total Employment
31-33	Manufacturing	7,926	8,415	8,692	9.7%	277	3.3%	18.4%
23	Construction	5,538	5,943	6,025	8.8%	82	1.4%	12.8%
44-45	Retail trade	3,997	3,962	4,005	0.2%	43	1.1%	8.5%
62	Health care and social assistance	3,842	3,653	3,815	-0.7%	163	4.5%	8.1%
11	Agriculture, forestry, fishing and hunting	4,501	3,447	3,254	-27.7%	-193	-5.6%	6.9%
48-49	Transportation and warehousing	2,708	3,021	3,023	11.6%	2	0.1%	6.4%
41	Wholesale trade	2,600	2,750	2,822	8.5%	73	2.6%	6.0%
54	Professional, scientific and technical services	2,303	2,525	2,669	15.9%	143	5.7%	5.7%
81	Other services (except public administration)	2,061	2,363	2,442	18.5%	79	3.4%	5.2%
56	Administrative and support, waste management and re...	2,210	2,216	2,227	0.8%	11	0.5%	4.7%
72	Accommodation and food services	2,522	1,962	2,173	-13.8%	211	10.8%	4.6%
61	Educational services	1,816	1,899	1,920	5.7%	20	1.1%	4.1%
91	Public administration *excludes County of Wellington (+704)	715	929	950*	32.9%	21	2.3%	2.0%
52	Finance and insurance	708	767	828	17.0%	61	8.0%	1.8%
71	Arts, entertainment and recreation	982	860	694	-29.3%	-165	-19.2%	1.5%
X0	Unclassified	662	568	602	-9.0%	35	6.1%	1.3%
53	Real estate and rental and leasing	482	531	464	-3.6%	-67	-12.5%	1.0%
51	Information and cultural industries	329	327	313	-4.8%	-14	-4.2%	0.7%
21	Mining, quarrying, and oil and gas extraction	110	143	147	33.6%	4	2.9%	0.3%
55	Management of companies and enterprises	53	93	103	95.6%	10	11.3%	0.2%
22	Utilities	64	64	64	-0.6%	0	0.4%	0.1%
Total		46,129	46,435	47,234	2.4%	799	1.7%	100.0%
Total with 704 County of Wellington Public Administration Jobs				47,938				

Please note job totals may not add up due to municipal data categories with insufficient data

Top 20 Corporate Taxpayers in 2022

Source: County Treasury

Municipality	Owner	Business Type
Centre Wellington	Jefferson Elora Corporation	Automotive Parts Plant
Puslinch	Triton Water Canada Holdings	Food Processing/Water Plant
Minto	TG Minto Corporation	Automotive Parts Plant
Centre Wellington	Skyline Retail & Real Estate Holdings	Shopping Centre / Apartments
Puslinch	Summit (7474 McLean Road) Ltd	Freezer Plant / Food Distribution
Mapleton	Wallenstein Feed & Supply	Grain Handling & Sales
Wellington North	Musashi Auto Parts Canada	Automotive Parts Plant
Puslinch	Royal Canin Canada Company	Pet Food Processing Plant
Centre Wellington	RMM Fergus Property Inc	Big Box Super Centre
Guelph/Eramosa	Coldpoint Properties & Industrial Park	Standard Industrial & Ind Mall
Puslinch	Con-Cast Pipe Ltd	Other Industrial / Precast Pipes
Mapleton	Darling International Canada	Food Processing Plant
Wellington North	Sharon Farms & Enterprises	Nursing Homes
Centre Wellington	Nexans Canada Inc	Heavy Manufacturing
Puslinch	Mammoet Crane (Assets) Inc	Head Office / Garage Facility
Mapleton (CW & Minto)	Nieuwland Feed & Supply	Grain Handling / Sales
Centre Wellington	FRG-S Holdings Ltd	Neighbourhood Shopping Centre
Puslinch	Pier Property Inc.	Large Office / Logistics Depot
Puslinch	L Ferraro Inc	Vacant Industrial Lands
Puslinch	1056469 Ontario Inc (c/o Pentalift)	Industrial Manufacturing



Wellington County Top Employers

Source: Municipal EDOs/Employer Outreach

Bracket	Employees	Business	Sector	Municipality
800 +	1011	County Of Wellington	Government	Wellington County
600 - 799	761	TG Minto	Manufacturing	Minto
500 - 599		Jefferson Elora Corporation	Manufacturing of Automotive Parts	Centre Wellington
400 - 499	458	Musashi Auto Parts Canada Inc.	Manufacturing of Automotive Parts	Wellington North
		Mammoet Crane	Crane Rental, Heavy Lifting, Transport Specialist	Puslinch
300 - 399				
200 – 299	272	Dana Long Corp	Manufacturing of Thermal Products	Wellington North
	250	Concast Inc.	Manufacturing of Concrete Piping	Puslinch
	250	Township of Centre Wellington	Government	Centre Wellington
	245	Polycorp Limited	Manufacturing of Engineered Polymer Products	Centre Wellington
	240	Cascade Canada Ltd	Manufacturing of Material Handling Equipment	Puslinch
	235	Wallenstein Feed & Supply Ltd	Agriculture	Mapleton
	216	Walmart Supercenter	Retail	Centre Wellington
	214	Viking-Cives Ltd	Manufacturing	Wellington North
	210	Nexans Canada Inc.	Manufacturing of Electrical Cabling	Centre Wellington
	200ft/100pt	Elora Mill	Inn, Banquet Facility and Spa	Centre Wellington
	200	Capital Paving Inc.	Paving Contractor	Puslinch
	150 - 200	BlueTriton Brands	Manufacturing of Soft Drinks	Puslinch
	184	Zehrs	Retail	Centre Wellington
	183	Walinga Inc.	Transportation	Guelph Eramosa
	124	Caressant Care Harriston	Health Care	Minto
	119	East Gen / Semex	Agriculture	Guelph Eramosa
	110	Centre Wellington District High School	Education	Centre Wellington
100 - 199		Groves Memorial Community Hospital	Health Care	Centre Wellington
		Royal Canin Canada	Manufacturing of Dog and Cat Food	Puslinch
		Caressant Care Nursing Home	Health Care	Wellington North
		North Wellington Health Care	Health Care	Wellington North



Wellington County Top Employers

Source: Municipal EDO/Employer Outreach

Bracket	Employees	Business	Sector	Municipality
100 - 199	170	Golden Valley Farms Inc.	Food Processing	Wellington North
	120	Quality Homes	Design and Manufacturing of Homes and Cottages	Wellington North
	115	Vintex Inc.	Manufacturing Of Coated Textile Fabrics	Wellington North
	108	Royal Terrace Nursing & Retirement Home		Minto
	107	Rothsay - Darling International	Agricultural Recycling	Mapleton
		Waste Management	Garbage and Recycling	Wellington North
		All Treat Farms	Agriculture and Compost	Wellington North
			Manufacturing of Lumber, Hardwood And Softwood Pallets, Skids and Crates	Puslinch
		Cherry Forest Products		
		Denny Bus Lines	Transportation	Erin
		Edward Jones	Financial	Puslinch
		Murray Group Ltd	Paving Contractor	Mapleton
		Pentalift Equipment Corp	Manufacturing of Loading Dock, Materials Handling Equipment	Puslinch
		Pike Lake Golf & Country Club	Recreation	Minto
		Pintar	Manufacturing	Erin
		Puresource Inc.	Manufacturing and Distribution of Natural Wellness Products	Guelph Eramosa
		RR Donnelly	Business Forms Printing	Centre Wellington
		Elements Casino Grand River	Casino	Centre Wellington
		Strathcona Long Term Care	Health Care	Wellington North
50 - 99		UGDSB - Minto	Education	Minto
		UGDSB - Wellington North	Education	Wellington North
	96	Waste Management	Garbage & Recycling	Wellington North
	90	All Treat Farms	Agriculture & Compost	Wellington North
	85	Wightman Telecom Ltd	Telecommunication	Minto
	83	Danby Products Ltd	Manufacturing of Appliances	Guelph Eramosa
	78	Maple Leaf Foods Distribution Centre	Food Storage	Puslinch
	70	Drexler Construction Ltd	Construction	Guelph Eramosa



Wellington County NEW Business

Centre Wellington

Coldwell Banker Neumann Realty
Remedy Rx Pharmacy
Holistic Connections
Mary Browns Chicken
Geddes Street Market
Life Labs
Upper Grand Family Health Team
Pharmasave Trailside Pharmacy
Grand River Physiotherapy
Trailside Eye Care
Align Pedorthics

Erin

Boparai Bros Inc.
Carolyn's Creations & Designs
DM Music & Sound
Erin Hill Acres
Excel Fine Cars Inc.
Farm to Paw
Flag Ship Digital Deployments
General Store & Refillery
Jiggin Jody's Seafood
PDI
Renew

Monarkey Home Staging &

Furniture Rentals
Monitors in Motion
Sweet B Studio
Sweet Blossom Bakery
The Hummingbird
The Topsy Fox Pub and Grill
Turbo Babe
GTA Vapes

Mapleton

3 Gen Organics Farm Store
A.C.G Small Engine Repair (2022)

Minto

Dominos Pizza
Clifford Mini Mart
The Barrel House
Smokin Pig
Studio Apri
Wing House
Feel Alive Wellness Station
Krown Rust Control
Kettles

Puslinch

Evolve Counselling Services

Wellington North

Pizza Hut (Mount Forest)
Art Arrows
Kids Corner
Pops
New Vision Photography
Roc N Dukes Pet Supplies
Renew Life Therapies
Shell Gas Station
Vape World
Fratelli & Co
Magpies Bakery
Green Cloud (Arthur)
Casa Verde Imports
Sterre
Cannabis Stop
Foodland
The Mount Forest Thrift Shop



Municipal Economic Development Efforts

- ▶ Municipal Business Retention and Expansion Fund, started in 2014 in and eight years provided a 66% Return on Investment. \$1.29 million of County funding leveraged and \$2.5 million in additional funding for these municipal projects.
 - ▶ 2021 municipal projects support by the fund include: local Community Improvement Plan Implementation (Guelph Eramosa), CIP review (Centre Wellington), Entrepreneurial Hub and Community Profile (Erin), Alma Downtown Beautification (Mapleton), Move to Minto Campaign, Launch it Business Exploration Incubator (Minto), Branding and Wayfinding (Puslinch), Cultural Plan, CIP, Shop Local (Wellington North) Shop Local campaigns across the County and active Digital Main Street programme.
- ▶ Community Improvement Plans active in all seven municipalities.
- ▶ Waste water project for Town of Erin and Hillsburgh underway.
- ▶ Water tower installation in Mapleton.
- ▶ Erin Entrepreneurial Hub and Minto's LaunchIt Business Exploration Centre are active.
- ▶ Wellington North active public engagement for Growth, Housing and Development.



2021 Development Activity Summary and Highlights



2021 New Residential Permits Issued

Source: County Planning, 2020 Performance Measures, Land Use Planning

Municipality	Single Detached	Semi Detached	Row House	Apartment	Total
Centre Wellington	173	18	91	191	473
Erin	35	0	0	0	35
Guelph-Eramosa	12	0	0	0	12
Mapleton	36	0	0	0	36
Minto	18	22	12	0	52
Puslinch	58	0	0	0	58
Wellington North	49	38	28	33	148
Wellington County	381	78	131	224	814

Overall, 86% of building permits issued for new residential units in Wellington County in 2021 took place in settlement areas, which is similar to the 85% in 2020.



Year	2014	2015	2016	2017	2018	2019	2020	2021
New Residential Permits	326	431	665	551	359	572	497	814



2021 Residential Development Activity

5 years 2017-2021

Municipality	Residential Construction Values 2017	Residential Construction Values 2018	Residential Construction Values 2019	Residential Construction Values 2020	Residential Construction Values 2021
Centre Wellington	\$100,840,192	\$52,183,667	\$116,203,982	\$99,333,835	\$235,528,054
Erin	\$5,782,000	\$9,955,000	\$9,723,351	\$20,000,000	\$32,243,507
Guelph/Eramosa	\$25,939,150	\$22,127,000	\$44,693,486	\$40,252,918	\$30,770,304
Mapleton	\$12,066,000	\$20,390,550	\$15,382,600	\$20,947,000	\$33,415,500
Minto	\$16,782,000	\$19,035,000	\$19,622,000	\$19,019,322	\$28,534,750
Puslinch	\$50,714,481	\$56,533,879	\$51,223,868	\$47,184,784	\$72,630,254
Wellington North	\$11,534,170	\$17,934,700	\$12,223,950	\$18,448,900	\$58,336,209
Total	\$223,657,993	\$179,808,301	\$269,073,237	\$265,186,759	\$491,408,690



Residential Highlights

- ▶ Construction on the new 131-unit condominium apartment building began in 2021 in Elora.
- ▶ The Invest Well Community Improvement Programme supported renovations in downtown mixed-use buildings that brought apartment units back online.
- ▶ New Residential permits had an exceptional year, and building activity is strong.
- ▶ Move to Minto Campaign attracting new residents and supporting development activity mometominto.ca



2021 Agricultural Development Activity

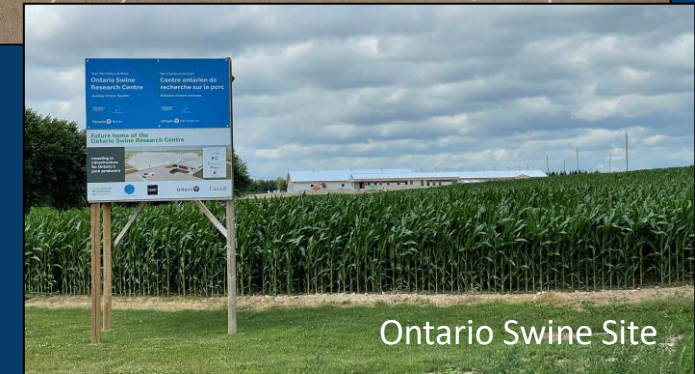
5 years 2017-2021

Municipality	Agricultural Construction Values 2017	Agricultural Construction Values 2018	Agricultural Construction Values 2019	Agricultural Construction Values 2020	Agricultural Construction Values 2021
Centre Wellington	\$5,238,000	\$19,803,400	\$21,568,000	\$10,107,580	\$17,879,000
Erin	\$18,237,500	\$2,151,900	\$1,801,500	\$330,000	\$683,000
Guelph/Eramosa	\$5,835,700	\$1,992,000	\$3,009,771	\$2,600,000	\$3,678,000
Mapleton	\$35,903,023	\$31,006,660	\$21,700,370	\$24,145,250	\$26,563,700
Minto	\$4,752,000	\$11,951,000	\$6,189,000	\$5,343,860	\$3,727,600
Puslinch	\$720,000	\$2,090,224	\$295,000	\$707,900	\$3,792,000
Wellington North	\$10,632,500	\$14,030,400	\$13,237,300	\$11,012,000	\$14,051,600
Total	\$81,318,723	\$83,025,584	\$67,800,941	\$54,246,590	\$70,374,900



Agricultural Highlights

- ▶ New University of Guelph Swine Research Centre (\$11M construction value)
- ▶ Semex, Guelph/Eramosa expansion.
- ▶ Thatcher Farms added a 12,000 sq ft wedding venue on farm.
- ▶ Continued investment in agriculture in Wellington County.



2021 Industrial Development Activity

5 years 2017-2021

Municipality	Industrial Construction Values 2017	Industrial Construction Values 2018	Industrial Construction Values 2019	Industrial Construction Values 2020	Industrial Construction Values 2021
Centre Wellington	\$3,972,000	\$884,000	\$10,900,000	\$10,232,533	\$47,566,500
Erin	\$0	\$1,018,000	\$0	\$2,300,000	\$4,300,000
Guelph/Eramosa	\$505,000	\$5,120,000	\$4,498,000	\$32,930,000	\$5,109,500
Mapleton	\$7,887,000	\$28,449,850	\$4,337,500	\$3,540,000	\$7,742,000
Minto	\$5,172,000	\$1,930,000	\$5,506,000	\$910,000	\$4,755,000
Puslinch	\$0	\$0	\$0	\$0	\$0
Wellington North	\$1,439,000	\$8,407,500	\$8,515,000	\$6,705,000	\$5,927,500
Total	\$18,975,000	\$45,809,350	\$33,756,500	\$56,617,533	\$75,400,500



Industrial/Manufacturing Highlights

- July 2021: Walinga Inc. received S1.125 M from the Ontario Regional Development Programme to support a \$7.5M expansion, adding new products.
- Palmerston Industrial Park development: Hammond Manufacturing, Kridak Developments, Great Canadian Homes, NACK Reinforcing Steel Service Inc.
- TG Minto Expansion.
- Davis Drilling, new industrial shop in Guelph Eramosa
- New large scale industrial building in Elora.



Erinville Drive, Erin



Elora

2021 Commercial Development Activity

5 years 2017-2021

	Commercial Construction Values 2017	Commercial Construction Values 2018	Commercial Construction Values 2019	Commercial Construction Values 2020	Commercial Construction Values 2021
Centre Wellington	\$5,441,533	\$11,721,166	\$26,553,800	\$5,713,700	\$5,364,165
Erin	\$0	\$79,950	\$75,000	\$300,000	\$880,000
Guelph/Eramosa	\$786,000	\$131,000	\$67,500	\$2,328,000	Industrial/commercial permit value shown in industrial total
Mapleton	\$31,600	\$982,000	\$1,645,000	\$1,426,000	\$2,783,000
Minto	\$247,000	\$328,000	\$2,158,000	\$689,000	\$1,037,475
Puslinch	\$1,778,000	\$4,852,281	\$7,895,000	\$1,485,000	\$3,554,475
Wellington North	\$875,975	\$4,108,250	\$3,421,300	\$1,230,000	\$1,516,625
Total	\$9,160,108	\$22,202,647	\$41,815,600	\$13,171,700	\$15,135,740



Commercial Development Highlights

- Geddes Street Market, Elora opened in June 2021. Reestablishing a grocery store in the Elora.
- The Metcalf Restaurant in Elora was sold and renovated. Now the Badley – offering food and overnight accommodation.



Drayton Commercial Unit Improvements



Geddes Street Market, Source: Google, Ron Dutton



The Badley, Elora



The Old Post, Harriston

2021 Institutional Development Activity

5 years 2017-2021

Municipality	Institutional Construction Values 2017	Institutional Construction Values 2018	Institutional Construction Values 2019	Institutional Construction Values 2020	Institutional Construction Values 2021
Centre Wellington	\$7,128,000	\$123,781,000	\$1,326,000	\$621,170	\$720,000
Erin	\$30,000	\$246,000	\$350,000	\$30,000	\$0
Guelph/Eramosa	\$101,561	\$483,980	\$46,186	\$0	\$2,631,000
Mapleton	\$350,000	\$6,000	\$615,000	\$613,800	\$140,000
Minto	\$1,583,000	\$240,000	\$1,420,000	\$300,000	\$280,000
Puslinch	\$0	\$0	\$0	\$0	\$0
Wellington North	\$13,254,500	\$255,000	\$14,614,300	\$250,000	\$493,000
Total	\$22,447,061	\$125,011,980	\$18,371,486	\$1,814,970	\$4,264,000



Institutional Development Highlights

- ▶ Upper Grand District School Board: Early Childhood Education Centre in Guelph Eramosa.

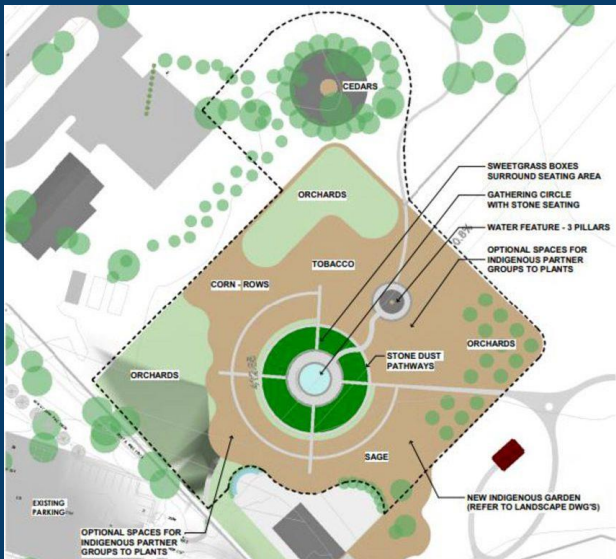


Source Wellington Advertiser: School board and county officials, accompanied by other municipal and community members, held the official ribbon cutting ceremony for a new child care centre in Rockwood on June 23, 2022.
Photo by Paige Peacock

Investments happening in 2022



- ▶ New Drayton Water Tower installed in 2022
- ▶ New 25,000 Sq.ft Sobeys and restaurant in Mount Forest under construction.
- ▶ Stirling Marathon Limited in Elora received 1.5 million from the Southwestern Ontario Development Fund for a 48,000 expansion, with 50 new jobs.
- ▶ Grist Mill property in Erin to become new Erin Library Branch as well as a site for affordable housing.
- ▶ Mini Master Plan @ Wellington Place: Indigenous Medicine Garden and Sacred Circle



Indigenous Gathering Circle Plan
@ Wellington Place



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